

JVA ANNUAL SURVEY ON RENTAL SHOPS (2017)

● AVERAGE

2017 (VS.2016)			
Rental Revenue/ a Month mil.yen	4.64 (89.2%)		
	DVD 4.41 (89.2%)	BD 0.25 (89.3%)	
:up(100%~)	7.0%		
:down(~100%)	93.0%		
Rental Rate : yen (tax excluded)	DVD & BD		
	new release	current catalog	
	a Day	280 (-4)	204 (+53)
	a Night	322 (-2)	216 (+81)
	2 Nights	377 (-2)	215 (+82)
	a Week	496 (+58)	114 (0)
	Past Due Fee	249 (-7)	239 (-9)
No. of Units Rented/ a Month	DVD 28,482 (90.1%)	BD 1,273 (87.6%)	
Volume of Procurements/a Month (mil.yen)	DVD 1.65 (94.2%)	BD 0.11 (111.1%)	
No.of Units Procured	2,313 (109.9%)	72 (107.5%)	
No.of Units in Stock	59,576 (100.3%)		
	DVD 57,634 (98.3%)	BD 2,055 (104.6%)	
Total Floor Space : m ²	796.4 (97.3%)		
m ² of Video Rental Shop	286.3 (100.2%)		
No. of Club Membership	14,568 (94.3%)		
Male	56.3%		
Female	43.7%		