

JVA Monthly Data 2022

Price MM Yen
Units 000

	January Actual									# of Cum. (Jan.-Jan.)							
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago
Retail	2,792	75.2%	89.7%	772	54.3%	101.0%	141	92.2%		2,792	75.2%	89.7%	772	54.3%	101.0%	141	92.2%
Others	24	0.6%	266.7%	130	9.2%	311.0%	2	200.0%		24	0.6%	266.7%	130	9.2%	311.0%	2	200.0%
Rental	847	22.8%	63.5%	512	36.1%	60.1%	401	106.4%		847	22.8%	63.5%	512	36.1%	60.1%	401	106.4%
Business Use	48	1.3%	100.0%	6	0.4%	26.0%	4	133.3%		48	1.3%	100.0%	6	0.4%	26.0%	4	133.3%
DVD Video	3,711	44.2%	82.4%	1,420	61.6%	84.4%	548	102.6%	Increased 9 Decreased 15 Other 3	3,711	44.2%	82.4%	1,420	61.6%	84.4%	548	102.6%
Retail	4,535	96.6%	105.1%	845	95.6%	119.4%	136	100.7%		4,535	96.6%	105.1%	845	95.6%	119.4%	136	100.7%
Others	26	0.6%	650.0%	4	0.5%	393.0%	0	0.0%		26	0.6%	650.0%	4	0.5%	393.0%	0	0.0%
Rental	68	1.4%	100.0%	27	3.1%	48.6%	3	42.9%		68	1.4%	100.0%	27	3.1%	48.6%	3	42.9%
Business Use	65	1.4%	722.2%	7	0.8%	125.5%	0	-		65	1.4%	722.2%	7	0.8%	125.5%	0	-
Blu-ray (including ULTRA HD Blu-ray)	4,694	55.8%	106.8%	884	38.4%	114.7%	139	97.2%	Increased 12 Decreased 12 Other 3	4,694	55.8%	106.8%	884	38.4%	114.7%	139	97.2%
Total	8,405	100.0%	94.4%	2,303	100.0%	94.0%	687	101.5%		8,405	100.0%	94.4%	2,303	100.0%	94.0%	687	101.5%

	February Actual									# of Cum. (Jan.-Feb.)							
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago
Retail	2,388	72.0%	67.5%	677	47.9%	72.3%	225	93.8%		5,180	73.7%	77.9%	1,449	51.1%	85.2%	366	93.1%
Others	5	0.2%	38.5%	20	1.4%	26.2%	1	33.3%		29	0.4%	131.8%	150	5.3%	127.0%	3	75.0%
Rental	890	26.8%	77.3%	711	50.3%	83.4%	496	145.5%		1,737	24.7%	69.9%	1,224	43.2%	71.8%	897	124.9%
Business Use	34	1.0%	69.4%	5	0.4%	24.2%	6	40.0%		82	1.2%	84.5%	11	0.4%	25.1%	10	55.6%
DVD Video	3,317	41.7%	69.8%	1,414	60.5%	74.9%	728	121.5%	Increased 7 Decreased 16 Other 4	7,028	43.0%	75.9%	2,834	61.0%	79.4%	1,276	112.6%
Retail	4,532	97.9%	82.2%	861	93.1%	88.5%	191	104.9%		9,067	97.2%	92.3%	1,706	94.3%	101.5%	327	103.2%
Others	25	0.5%	147.1%	5	0.5%	134.6%	0	-		51	0.5%	242.9%	9	0.5%	197.1%	0	0.0%
Rental	59	1.3%	62.1%	58	6.2%	142.6%	5	38.5%		127	1.4%	77.9%	85	4.7%	88.0%	8	40.0%
Business Use	15	0.3%	46.9%	2	0.2%	44.0%	0	-		80	0.9%	195.1%	8	0.5%	92.4%	0	-
Blu-ray (including ULTRA HD Blu-ray)	4,631	58.3%	81.9%	925	39.5%	90.6%	196	100.5%	Increased 10 Decreased 13 Other 4	9,325	57.0%	92.8%	1,808	39.0%	101.0%	335	99.1%
Total	7,948	100.0%	76.4%	2,338	100.0%	80.4%	924	116.4%		16,353	100.0%	84.7%	4,642	100.0%	86.6%	1,611	109.5%

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	March Actual									# of Cum. (Jan.-Mar.)							
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago
Retail	2,320	69.8%	43.6%	672	41.5%	56.1%	227	68.0%		7,500	72.5%	62.6%	2,120	47.6%	73.2%	593	81.6%
Others	36	1.1%	900.0%	218	13.4%	4786.1%	1	50.0%		65	0.6%	250.0%	367	8.3%	299.6%	4	66.7%
Rental	943	28.4%	79.2%	728	44.9%	117.9%	493	126.4%		2,680	25.9%	72.9%	1,952	43.8%	84.1%	1,390	125.5%
Business Use	23	0.7%	59.0%	3	0.2%	5.6%	5	33.3%		105	1.0%	77.2%	14	0.3%	15.0%	15	45.5%
DVD Video	3,322	37.2%	50.7%	1,620	64.4%	86.7%	726	98.0%	Increased 8 Decreased 16 Other 3	10,350	40.9%	65.5%	4,453	62.2%	81.9%	2,002	106.8%
Retail	5,396	98.0%	61.7%	831	92.7%	61.9%	274	92.9%		14,463	97.5%	77.9%	2,536	93.8%	83.9%	601	98.2%
Others	11	0.2%	220.0%	2	0.2%	126.6%	0	0.0%		62	0.4%	238.5%	11	0.4%	178.5%	0	0.0%
Rental	85	1.5%	137.1%	62	6.9%	175.7%	13	162.5%		212	1.4%	94.2%	147	5.4%	111.5%	21	75.0%
Business Use	13	0.2%	76.5%	2	0.2%	71.1%	0	-		93	0.6%	160.3%	10	0.4%	87.9%	0	-
Blu-ray (including ULTRA HD Blu-ray)	5,505	62.4%	62.3%	897	35.6%	64.9%	287	94.1%	Increased 7 Decreased 15 Other 5	14,830	58.9%	78.5%	2,705	37.8%	85.2%	622	96.7%
Total	8,827	100.0%	57.4%	2,517	100.0%	77.4%	1,013	96.8%		25,180	100.0%	72.6%	7,158	100.0%	83.2%	2,624	104.3%

	April Actual									# of Cum. (Jan.-Apr.)							
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago
Retail	2,981	73.6%	87.9%	836	41.9%	90.9%	201	85.5%		10,481	72.8%	68.2%	2,956	45.8%	77.4%	794	82.5%
Others	34	0.8%	100.0%	207	10.4%	113.9%	2	-		99	0.7%	165.0%	575	8.9%	188.7%	6	100.0%
Rental	1,019	25.2%	104.0%	951	47.6%	169.7%	467	127.9%		3,699	25.7%	79.4%	2,903	45.0%	100.7%	1,857	126.1%
Business Use	15	0.4%	115.4%	2	0.1%	32.2%	5	166.7%		120	0.8%	80.5%	16	0.2%	16.1%	20	55.6%
DVD Video	4,049	40.0%	91.6%	1,996	61.9%	119.6%	675	111.9%	Increased 6 Decreased 18 Other 2	14,399	40.8%	71.2%	6,450	62.1%	90.8%	2,677	108.1%
Retail	5,974	98.3%	95.4%	1,130	91.9%	94.1%	194	93.7%		20,437	97.7%	82.3%	3,667	93.2%	86.8%	795	97.1%
Others	19	0.3%	73.1%	3	0.3%	57.1%	0	-		81	0.4%	155.8%	14	0.4%	122.2%	0	0.0%
Rental	82	1.3%	120.6%	94	7.7%	171.8%	11	45.8%		294	1.4%	100.3%	241	6.1%	129.2%	32	61.5%
Business Use	3	0.0%	25.0%	2	0.1%	90.4%	0	-		96	0.5%	137.1%	12	0.3%	88.3%	0	-
Blu-ray (including ULTRA HD Blu-ray)	6,078	60.0%	95.4%	1,230	38.1%	97.3%	205	88.7%	Increased 10 Decreased 13 Other 3	20,908	59.2%	82.8%	3,934	37.9%	88.7%	827	94.6%
Total	10,127	100.0%	93.9%	3,226	100.0%	110.0%	880	105.5%		35,307	100.0%	77.6%	10,384	100.0%	90.0%	3,504	104.6%

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	May Actual									# of Cum. (Jan.-May.)							
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago
Retail	3,220	75.4%	115.5%	776	52.3%	99.9%	137	59.6%		13,701	73.4%	75.5%	3,732	47.0%	81.2%	931	78.1%
Others	10	0.2%	58.8%	18	1.2%	19.4%	2	200.0%		109	0.6%	141.6%	593	7.5%	149.3%	8	114.3%
Rental	1,020	23.9%	104.7%	684	46.1%	116.7%	414	97.4%		4,719	25.3%	83.8%	3,586	45.2%	103.4%	2,271	119.7%
Business Use	21	0.5%	105.0%	5	0.3%	132.1%	8	400.0%		141	0.8%	83.4%	21	0.3%	20.4%	28	73.7%
DVD Video	4,271	44.7%	112.5%	1,482	59.2%	101.6%	561	85.3%	Increased 6 Decreased 17 Other 3	18,670	41.6%	77.7%	7,932	61.5%	92.6%	3,238	103.3%
Retail	5,110	96.6%	112.7%	957	93.7%	120.4%	129	75.4%		25,547	97.5%	87.0%	4,624	93.3%	92.1%	924	93.3%
Others	17	0.3%	56.7%	3	0.3%	71.9%	0	—		98	0.4%	119.5%	18	0.4%	107.5%	0	0.0%
Rental	137	2.6%	195.7%	51	5.0%	183.0%	15	750.0%		431	1.6%	118.7%	293	5.9%	136.2%	47	87.0%
Business Use	26	0.5%	65.0%	10	1.0%	163.9%	0	—		122	0.5%	110.9%	22	0.4%	111.6%	0	—
Blu-ray (including ULTRA HD Blu-ray)	5,290	55.3%	113.2%	1,022	40.8%	122.5%	144	83.2%	Increased 9 Decreased 14 Other 3	26,198	58.4%	87.5%	4,956	38.5%	94.0%	971	92.7%
Total	9,561	100.0%	112.8%	2,504	100.0%	109.2%	705	84.8%		44,868	100.0%	83.2%	12,888	100.0%	93.2%	4,209	100.6%

	June Actual									# of Cum. (Jan.-Jun.)							
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago
Retail	3,384	80.2%	67.9%	757	50.9%	52.2%	206	86.6%		17,085	74.6%	73.8%	4,489	47.7%	74.3%	1,137	79.5%
Others	10	0.2%	21.3%	20	1.4%	23.6%	2	200.0%		119	0.5%	96.0%	613	6.5%	126.9%	10	125.0%
Rental	804	19.0%	86.5%	706	47.4%	117.2%	514	112.2%		5,523	24.1%	84.2%	4,292	45.6%	105.5%	2,785	118.2%
Business Use	23	0.5%	82.1%	4	0.3%	81.1%	22	73.3%		164	0.7%	83.2%	25	0.3%	23.4%	50	73.5%
DVD Video	4,221	38.5%	70.5%	1,487	57.1%	69.4%	744	102.3%	Increased 9 Decreased 14 Other 3	22,891	41.0%	76.3%	9,420	60.8%	88.0%	3,982	103.1%
Retail	6,613	98.2%	69.8%	1,078	96.5%	60.8%	167	88.8%		32,160	97.7%	82.8%	5,702	93.9%	83.9%	1,091	92.6%
Others	41	0.6%	128.1%	6	0.5%	123.8%	0	—		139	0.4%	121.9%	24	0.4%	111.2%	0	0.0%
Rental	75	1.1%	156.3%	33	2.9%	514.7%	9	450.0%		506	1.5%	123.1%	325	5.4%	147.2%	56	100.0%
Business Use	2	0.0%	6.9%	0	0.0%	2.7%	0	—		124	0.4%	89.2%	22	0.4%	89.3%	0	—
Blu-ray (including ULTRA HD Blu-ray)	6,731	61.5%	70.3%	1,117	42.9%	62.4%	176	92.6%	Increased 14 Decreased 9 Other 3	32,929	59.0%	83.3%	6,073	39.2%	86.0%	1,147	92.7%
Total	10,952	100.0%	70.3%	2,605	100.0%	66.2%	920	100.3%		55,820	100.0%	80.3%	15,493	100.0%	87.2%	5,129	100.6%

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	July Actual									# of Cum. (Jan.-July.)							
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago
Retail	2,730	77.5%	64.8%	684	48.9%	60.5%	248	89.5%		19,815	75.0%	72.4%	5,173	47.8%	72.1%	1,385	81.1%
Others	19	0.5%	316.7%	63	4.5%	365.4%	1	100.0%		138	0.5%	106.2%	677	6.3%	135.2%	11	122.2%
Rental	739	21.0%	56.3%	646	46.2%	73.1%	499	84.6%		6,262	23.7%	79.5%	4,938	45.6%	99.7%	3,284	111.5%
Business Use	33	0.9%	110.0%	5	0.4%	150.1%	7	31.8%		197	0.7%	86.8%	31	0.3%	27.4%	57	63.3%
DVD Video	3,521	34.5%	63.3%	1,399	58.3%	68.7%	755	84.8%	Increased 6 Decreased 18 Other 2	26,412	40.0%	74.2%	10,818	60.5%	84.9%	4,737	99.7%
Retail	6,528	97.8%	74.1%	944	94.2%	59.9%	273	118.2%		38,688	97.7%	81.2%	6,646	93.9%	79.4%	1,364	96.8%
Others	42	0.6%	127.3%	5	0.5%	127.9%	0	—		181	0.5%	123.1%	29	0.4%	113.8%	0	0.0%
Rental	64	1.0%	104.9%	48	4.8%	137.0%	4	44.4%		570	1.4%	120.8%	374	5.3%	145.8%	60	92.3%
Business Use	42	0.6%	168.0%	5	0.5%	250.4%	0	—		166	0.4%	101.2%	27	0.4%	100.8%	0	—
Blu-ray (including ULTRA HD Blu-ray)	6,676	65.5%	74.8%	1,002	41.7%	62.0%	277	115.4%	Increased 10 Decreased 15 Other 1	39,605	60.0%	81.8%	7,075	39.5%	81.5%	1,424	96.4%
Total	10,197	100.0%	70.4%	2,400	100.0%	65.8%	1,032	91.3%		66,017	100.0%	78.6%	17,893	100.0%	83.5%	6,161	98.9%

	Aug Actual									# of Cum. (Jan.-Aug.)							
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago
Retail	1,918	69.4%	74.3%	642	47.8%	91.9%	327	95.3%		21,733	74.5%	72.6%	5,814	47.8%	73.8%	1,712	83.5%
Others	10	0.4%	27.0%	37	2.7%	18.7%	3	150.0%		148	0.5%	88.6%	713	5.9%	102.2%	14	127.3%
Rental	805	29.1%	87.1%	658	49.0%	108.0%	505	113.2%		7,067	24.2%	80.3%	5,596	46.0%	100.6%	3,789	111.7%
Business Use	31	1.1%	79.5%	6	0.5%	41.0%	8	266.7%		228	0.8%	85.7%	37	0.3%	29.1%	65	69.9%
DVD Video	2,764	41.3%	77.2%	1,343	63.9%	88.3%	843	106.2%	Increased 7 Decreased 16 Other 3	29,176	40.1%	74.5%	12,161	60.8%	85.3%	5,580	100.6%
Retail	3,840	97.6%	66.9%	721	95.1%	74.8%	261	81.3%		42,528	97.7%	79.7%	7,367	94.0%	78.9%	1,625	93.9%
Others	10	0.3%	43.5%	3	0.3%	82.3%	0	—		191	0.4%	112.4%	31	0.4%	110.4%	0	0.0%
Rental	61	1.5%	117.3%	30	4.0%	118.5%	7	87.5%		631	1.4%	120.4%	404	5.2%	143.3%	67	91.8%
Business Use	25	0.6%	54.3%	5	0.6%	74.3%	0	—		191	0.4%	91.0%	31	0.4%	95.8%	0	—
Blu-ray (including ULTRA HD Blu-ray)	3,936	58.7%	67.1%	758	36.1%	76.0%	268	81.5%	Increased 10 Decreased 14 Other 2	43,541	59.9%	80.2%	7,833	39.2%	81.0%	1,692	93.7%
Total	6,700	100.0%	71.0%	2,101	100.0%	83.4%	1,111	98.9%		72,717	100.0%	77.8%	19,995	100.0%	83.5%	7,272	98.9%

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	Sep Actual									# of Cum. (Jan.-Sep.)							
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago
Retail	3,082	78.3%	116.0%	776	40.4%	112.8%	163	82.3%		24,815	74.9%	76.1%	6,591	46.8%	77.0%	1,875	83.4%
Others	46	1.2%	1533.3%	587	30.5%	18601.3%	3	-		194	0.6%	114.1%	1,300	9.2%	185.5%	17	154.5%
Rental	779	19.8%	87.8%	556	28.9%	72.5%	399	84.4%		7,846	23.7%	81.0%	6,152	43.7%	97.2%	4,188	108.4%
Business Use	30	0.8%	100.0%	5	0.2%	135.1%	5	125.0%		258	0.8%	87.2%	42	0.3%	31.9%	70	72.2%
DVD Video	3,937	30.5%	110.1%	1,924	56.4%	131.6%	570	84.4%	Increased 11 Decreased 12 Other 3	33,113	38.7%	77.5%	14,085	60.2%	89.6%	6,150	98.9%
Retail	8,876	99.1%	199.3%	1,454	97.9%	190.5%	188	96.4%		51,404	97.9%	88.9%	8,821	94.7%	87.4%	1,813	94.2%
Others	4	0.0%	14.8%	1	0.1%	26.0%	0	-		195	0.4%	99.0%	33	0.4%	98.3%	0	0.0%
Rental	78	0.9%	288.9%	27	1.8%	49.1%	3	100.0%		709	1.4%	128.7%	430	4.6%	128.1%	70	92.1%
Business Use	2	0.0%	14.3%	4	0.2%	231.6%	1	-		193	0.4%	86.2%	35	0.4%	102.0%	1	-
Blu-ray (including ULTRA HD Blu-ray)	8,960	69.5%	198.1%	1,485	43.6%	180.3%	192	97.0%	Increased 12 Decreased 11 Other 3	52,501	61.3%	89.3%	9,319	39.8%	88.8%	1,884	94.0%
Total	12,897	100.0%	159.2%	3,409	100.0%	149.1%	762	87.3%		85,614	100.0%	84.3%	23,404	100.0%	89.2%	8,034	97.7%

	Oct Actual									# of Cum. (Jan.-Oct.)							
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago
Retail	2,620	74.5%	87.9%	658	46.3%	81.3%	188	94.0%		27,435	74.9%	77.1%	7,249	46.8%	77.3%	2,063	84.3%
Others	7	0.2%	50.0%	32	2.2%	50.0%	3	150.0%		201	0.5%	109.2%	1,332	8.6%	174.2%	20	153.8%
Rental	858	24.4%	73.3%	726	51.1%	83.8%	251	51.4%		8,704	23.8%	80.2%	6,878	44.4%	95.6%	4,439	102.0%
Business Use	31	0.9%	103.3%	4	0.3%	91.1%	1	3.6%		289	0.8%	88.7%	46	0.3%	33.7%	71	56.8%
DVD Video	3,516	36.8%	83.8%	1,420	55.7%	81.4%	443	61.7%	Increased 10 Decreased 13 Other 3	36,629	38.5%	78.0%	15,505	59.7%	88.8%	6,593	95.0%
Retail	5,987	99.1%	91.5%	1,085	96.1%	99.1%	180	104.0%		57,391	98.0%	89.1%	9,906	94.8%	88.5%	1,993	95.0%
Others	17	0.3%	48.6%	3	0.3%	55.8%	0	-		212	0.4%	91.4%	36	0.3%	92.1%	0	0.0%
Rental	39	0.6%	62.9%	41	3.6%	62.7%	5	38.5%		748	1.3%	122.0%	471	4.5%	117.6%	75	84.3%
Business Use	1	0.0%	12.5%	0	0.0%	16.0%	0	0.0%		194	0.3%	83.6%	35	0.3%	97.2%	1	100.0%
Blu-ray (including ULTRA HD Blu-ray)	6,044	63.2%	90.9%	1,129	44.3%	96.7%	185	98.9%	Increased 12 Decreased 12 Other 2	58,545	61.5%	89.4%	10,448	40.3%	89.6%	2,069	94.4%
Total	9,560	100.0%	88.2%	2,549	100.0%	87.5%	628	69.4%		95,174	100.0%	84.7%	25,953	100.0%	89.1%	8,662	94.9%

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	Nov Actual									# of Cum. (Jan.-Nov.)							
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago
Retail	2,579	77.7%	109.8%	686	49.3%	101.7%	185	101.6%		30,014	75.1%	79.2%	7,934	47.0%	79.0%	2,248	85.5%
Others	5	0.2%	50.0%	24	1.7%	107.8%	1	100.0%		206	0.5%	106.2%	1,356	8.0%	172.4%	21	150.0%
Rental	701	21.1%	67.3%	678	48.7%	80.4%	266	58.2%		9,405	23.5%	79.1%	7,557	44.7%	94.0%	4,705	97.8%
Business Use	33	1.0%	89.2%	4	0.3%	108.4%	5	125.0%		322	0.8%	88.7%	50	0.3%	35.7%	76	58.9%
DVD Video	3,318	36.8%	96.6%	1,392	57.7%	90.2%	457	71.0%	Increased 9 Decreased 14 Other 3	39,947	38.3%	79.3%	16,897	59.6%	88.9%	7,050	93.0%
Retail	5,548	97.6%	107.7%	968	94.7%	118.4%	166	86.9%		62,939	98.0%	90.5%	10,874	94.8%	90.6%	2,159	94.3%
Others	90	1.6%	128.6%	8	0.8%	85.3%	0	-		302	0.5%	100.0%	44	0.4%	90.8%	0	0.0%
Rental	28	0.5%	30.8%	43	4.3%	47.2%	6	42.9%		776	1.2%	110.2%	514	4.5%	104.4%	81	78.6%
Business Use	21	0.4%	525.0%	3	0.3%	331.0%	0	-		215	0.3%	91.1%	38	0.3%	102.4%	1	100.0%
Blu-ray (including ULTRA HD Blu-ray)	5,687	63.2%	107.0%	1,022	42.3%	111.1%	172	83.9%	Increased 12 Decreased 11 Other 3	64,232	61.7%	90.7%	11,470	40.4%	91.1%	2,241	93.5%
Total	9,005	100.0%	102.9%	2,414	100.0%	98.0%	629	74.1%		104,179	100.0%	86.0%	28,367	100.0%	89.8%	9,291	93.1%

	Dec Actual									# of Cum. (Jan.-Dec.)							
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago
Retail	2,943	80.2%	63.9%	799	56.2%	70.0%	228	85.1%		32,957	75.6%	77.5%	8,734	47.7%	78.1%	2,476	85.4%
Others	4	0.1%	26.7%	11	0.8%	34.5%	2	100.0%		210	0.5%	100.5%	1,367	7.5%	167.0%	23	143.8%
Rental	690	18.8%	71.0%	608	42.7%	95.6%	259	54.0%		10,095	23.1%	78.5%	8,164	44.6%	94.1%	4,964	93.8%
Business Use	33	0.9%	113.8%	4	0.3%	70.9%	2	100.0%		355	0.8%	90.6%	54	0.3%	37.1%	78	59.5%
DVD Video	3,670	34.5%	65.3%	1,422	54.4%	78.3%	491	65.3%	Increased 11 Decreased 13 Other 2	43,617	38.0%	77.9%	18,319	59.1%	88.0%	7,541	90.5%
Retail	6,873	98.6%	68.9%	1,147	96.2%	61.5%	275	102.6%		69,812	98.0%	87.8%	12,022	94.9%	86.7%	2,434	95.2%
Others	22	0.3%	44.0%	3	0.3%	46.6%	0	-		324	0.5%	92.0%	47	0.4%	84.9%	0	0.0%
Rental	68	1.0%	71.6%	41	3.4%	61.0%	3	13.6%		844	1.2%	105.6%	555	4.4%	99.2%	84	67.2%
Business Use	7	0.1%	21.2%	1	0.1%	32.9%	0	-		222	0.3%	82.5%	39	0.3%	96.1%	1	100.0%
Blu-ray (including ULTRA HD Blu-ray)	6,970	65.5%	68.6%	1,193	45.6%	61.4%	278	95.9%	Increased 11 Decreased 12 Other 3	71,202	62.0%	88.0%	12,663	40.9%	87.2%	2,519	93.8%
Total	10,640	100.0%	67.4%	2,615	100.0%	69.6%	769	73.8%		114,819	100.0%	83.9%	30,982	100.0%	87.6%	10,060	91.3%