					J	anuar	y Actu	ıal						# of (Cum. (JanJ	an.)		
		Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company decreased/increa		Price	V Share	'S. Year Ago	Units	Share		# of New Release	VS. Year Ago
	Retail	2,792	75.2%	89.7%	772	54.3%	101.0%	141	92.2%	decreased/increa	seu	2,792	75.2%	89.7%	772	54.3%	101.0%	141	92.2%
	Others	24	0.6%	266.7%	130	9.2%	311.0%	2	200.0%			24	0.6%	266.7%	130	9.2%	311.0%	2	200.0%
	Rental	847	22.8%	63.5%	512	36.1%	60.1%	401	106.4%			847	22.8%	63.5%	512	36.1%	60.1%	401	106.4%
Busine	ess Use	48	1.3%	100.0%	6	0.4%	26.0%	4	133.3%			48	1.3%	100.0%	6	0.4%	26.0%	4	133.3%
DVD Video		3,711	44.2%	82.4%	1,420	61.6%	84.4%	548	102.6%	Increased Decreased Other	9 15 3	3,711	44.2%	82.4%	1,420	61.6%	84.4%	548	102.6%
	Retail	4,535	96.6%	105.1%	845	95.6%	119.4%	136	100.7%			4,535	96.6%	105.1%	845	95.6%	119.4%	136	100.7%
	Others	26	0.6%	650.0%	4	0.5%	393.0%	0	0.0%			26	0.6%	650.0%	4	0.5%	393.0%	0	0.0%
	Rental	68	1.4%	100.0%	27	3.1%	48.6%	3	42.9%			68	1.4%	100.0%	27	3.1%	48.6%	3	42.9%
Busine	ess Use	65	1.4%	722.2%	7	0.8%	125.5%	0	-			65	1.4%	722.2%	7	0.8%	125.5%	0	-
Blu-ray (including ULTRA HD Blu	u-ray)	4,694	55.8%	106.8%	884	38.4%	114.7%	139	97.2%	Increased Decreased Other	12 12 3	4,694	55.8%	106.8%	884	38.4%	114.7%	139	97.2%
Total		8,405	100.0%	94.4%	2,303	100.0%	94.0%	687	101.5%			8,405	100.0%	94.4%	2,303	100.0%	94.0%	687	101.5%
					Fe	hruai	rv Acti	اما		February Actual									
					`	Joi au	*			-					<u> </u>	JanF			
		Price	Share	VS. Year Ago			VS.	# of	VS. Year Ago	# of the company decreased/increa		Price		S.			VS.		VS. Year Ago
	Retail	Price 2,388		VS. Year Ago 67.5%	Units 677	Share 47.9%	VS.			# of the company decreased/increa		Price 5,180	V Share 73.7%		Units 1,449		VS.	# of New Release 366	VS. Year Ago 93.1%
	Retail Others		Share	Year Ago	Units	Share	VS. Year Ago	# of New Releas€	Year Ago				Share	'S. Year Ago	Units	Share	VS. Year Ago	New Release	Year Ago
		2,388	Share 72.0%	Year Ago 67.5%	Units 677	Share 47.9%	VS. Year Ago 72.3%	# of New Releas€	Year Ago 93.8%			5,180	Share 73.7%	'S. Year Ago 77.9%	Units 1,449	Share 51.1%	VS. Year Ago 85.2%	New Release 366	Year Age 93.1%
-	Others Rental	2,388 5	Share 72.0% 0.2%	Year Ago 67.5% 38.5%	Units 677 20	Share 47.9% 1.4%	VS. Year Ago 72.3% 26.2%	# of New Release 225 1	Year Ago 93.8% 33.3%			5,180 29	Share 73.7% 0.4%	'S. Year Ago 77.9% 131.8%	Units 1,449 150	Share 51.1% 5.3%	VS. <u>Year Ago</u> 85.2% 127.0%	New Release 366 3	Year Ago 93.1% 75.0%
]	Others Rental	2,388 5 890	Share 72.0% 0.2% 26.8%	Year Ago 67.5% 38.5% 77.3%	Units 677 20 711	Share 47.9% 1.4% 50.3%	VS. Year Ago 72.3% 26.2% 83.4%	# of New Release 225 1 496	Year Ago 93.8% 33.3% 145.5% 40.0%			5,180 29 1,737	Share 73.7% 0.4% 24.7%	'S. Year Ago 77.9% 131.8% 69.9%	Units 1,449 150 1,224	Share 51.1% 5.3% 43.2%	VS. Year Ago 85.2% 127.0% 71.8%	New Release 366 3 897	Year Ago 93.1% 75.0% 124.9%
Busine	Others Rental	2,388 5 890 34	Share 72.0% 0.2% 26.8% 1.0%	Year Ago 67.5% 38.5% 77.3% 69.4%	Units 677 20 711 5	Share 47.9% 1.4% 50.3% 0.4%	VS. Year Ago 72.3% 26.2% 83.4% 24.2%	# of New Release 225 1 496 6	Year Ago 93.8% 33.3% 145.5% 40.0%	decreased/increa Increased Decreased	^{59ed} 7 16	5,180 29 1,737 82	Share 73.7% 0.4% 24.7% 1.2%	S. Year Ago 77.9% 131.8% 69.9% 84.5%	Units 1,449 150 1,224 11	Share 51.1% 5.3% 43.2% 0.4%	VS. Year Ago 85.2% 127.0% 71.8% 25.1%	New Release 366 3 897 10	Year Ago 93.1% 75.0% 124.9% 55.6%
Busine DVD Video	Others Rental ess Use	2,388 5 890 34 3,317	Share 72.0% 0.2% 26.8% 1.0% 41.7%	Year Ago 67.5% 38.5% 77.3% 69.4% 69.8%	Units 677 20 711 5 1,414	Share 47.9% 1.4% 50.3% 0.4% 60.5%	VS. Year Ago 72.3% 26.2% 83.4% 24.2% 74.9%	# of New Release 225 1 496 6 728	Year Ago 93.8% 33.3% 145.5% 40.0% 121.5%	decreased/increa Increased Decreased	^{59ed} 7 16	5,180 29 1,737 82 7,028	Share 73.7% 0.4% 24.7% 1.2% 43.0%	S. Year Ago 77.9% 131.8% 69.9% 84.5% 75.9%	Units 1,449 150 1,224 11 2,834	Share 51.1% 5.3% 43.2% 0.4% 61.0%	VS. Year Ago 85.2% 127.0% 71.8% 25.1% 79.4%	New Release 366 3 897 10 1,276	Year Ago 93.1% 75.0% 124.9% 55.6% 112.6%
Busine DVD Video	Others Rental ass Use Retail	2,388 5 890 34 3,317 4,532	Share 72.0% 0.2% 26.8% 1.0% 41.7% 97.9%	Year Ago 67.5% 38.5% 77.3% 69.4% 69.8% 82.2%	Units 677 20 711 5 1,414 861	Share 47.9% 1.4% 50.3% 0.4% 60.5% 93.1%	VS. Year Ago 72.3% 26.2% 83.4% 24.2% 74.9% 88.5%	# of New Release 225 1 496 6 728 728	Year Ago 93.8% 33.3% 145.5% 40.0% 121.5%	decreased/increa Increased Decreased	^{59ed} 7 16	5,180 29 1,737 82 7,028 9,067	Share 73.7% 0.4% 24.7% 1.2% 43.0% 97.2%	S. Year Ago 77.9% 131.8% 69.9% 84.5% 75.9% 92.3%	Units 1,449 150 1,224 11 2,834 1,706	Share 51.1% 5.3% 43.2% 0.4% 61.0% 94.3%	VS. <u>Year Ago</u> 85.2% 127.0% 71.8% 25.1% 79.4% 101.5%	New Release 366 3 897 10 1,276 327	Year Ago 93.1% 75.0% 124.9% 55.6% 112.6%
Busine DVD Video	Others Rental ss Use Retail Others Rental	2,388 5 890 34 3,317 4,532 25	Share 72.0% 0.2% 26.8% 1.0% 41.7% 97.9% 0.5%	Year Ago 67.5% 38.5% 77.3% 69.4% 69.8% 82.2% 147.1%	Units 677 20 711 5 1,414 861 5	Share 47.9% 1.4% 50.3% 0.4% 60.5% 93.1% 0.5%	VS. Year Ago 72.3% 26.2% 83.4% 24.2% 74.9% 88.5% 134.6%	# of New Release 225 1 496 6 728 728 191 0	Year Ago 93.8% 33.3% 145.5% 40.0% 121.5% 104.9%	decreased/increa Increased Decreased	^{59ed} 7 16	5,180 29 1,737 82 7,028 9,067 51	Share 73.7% 0.4% 24.7% 1.2% 43.0% 97.2% 0.5%	S. Year Ago 77.9% 131.8% 69.9% 84.5% 75.9% 92.3% 242.9%	Units 1,449 150 1,224 11 2,834 1,706 9	Share 51.1% 5.3% 43.2% 0.4% 61.0% 94.3% 0.5%	VS. Year Ago 85.2% 127.0% 71.8% 25.1% 79.4% 101.5% 197.1%	New Release 366 3 897 10 1,276 327 0	Year Ago 93.1% 75.0% 124.9% 55.6% 112.6% 103.2% 0.0%
DVD Video	Others Rental Iss Use Retail Others Rental Iss Use	2,388 5 890 34 3,317 4,532 25 59	Share 72.0% 0.2% 26.8% 1.0% 41.7% 97.9% 0.5% 1.3%	Year Ago 67.5% 38.5% 77.3% 69.4% 69.8% 82.2% 147.1% 62.1%	Units 677 20 711 5 1,414 861 5 58	Share 47.9% 1.4% 50.3% 0.4% 60.5% 93.1% 0.5% 6.2%	VS. Year Ago 72.3% 26.2% 83.4% 24.2% 74.9% 88.5% 134.6% 142.6%	# of <u>New Release</u> 225 1 1 496 6 728 191 0 5	Year Ago 93.8% 33.3% 145.5% 40.0% 121.5% 104.9% - 38.5% -	decreased/increa Increased Decreased	^{59ed} 7 16	5,180 29 1,737 82 7,028 9,067 51 127	Share 73.7% 0.4% 24.7% 1.2% 43.0% 97.2% 0.5% 1.4%	S. Year Ago 77.9% 131.8% 69.9% 84.5% 75.9% 92.3% 242.9% 77.9%	Units 1,449 150 1,224 11 2,834 1,706 9 85	Share 51.1% 5.3% 43.2% 0.4% 61.0% 94.3% 0.5% 4.7%	VS. Year Ago 85.2% 127.0% 71.8% 25.1% 79.4% 101.5% 197.1% 88.0%	New Release 366 3 897 10 1,276 327 0 8	Year Ago 93.1% 75.0% 124.9% 55.6% 112.6% 103.2% 0.0%

				I	March	Actua	al						# of (Cum. (JanN	Iar.)			
	р.		VS.	TT	a	VS.			# of the company				VS.	TT 1.				VS.	
Retail	Price 2,320	Share 69.8%	Year Ago 43.6%	Units 672	Share 41.5%	Year Ago 56.1%	New Release 227	Year Ago 68.0%	decreased/increa	sed	Price 7,500	Share 72.5%	Year Ago 62.6%	Units 2,120	Share 47.6%	Year Ago 73.2%	New Release 593	Year Ago 81.6%	
Others	2,320	<u> </u>	43.6%	218	<u>41.5%</u> 13.4%	4786.1%	1	<u>68.0%</u> 50.0%			65	0.6%	250.0%	2,120	47.0%	299.6%	593 4	66.7%	
Rental	943	28.4%	79.2%	728	44.9%	117.9%	493	126.4%			2,680	25.9%	72.9%	1,952	43.8%	84.1%	1,390	125.5%	
Business Use	23	0.7%	59.0%	120	0.2%	5.6%		33.3%			105	1.0%	77.2%	1,552	0.3%	15.0%	1,550	45.5%	
DVD Video	3,322	37.2%	50.7%	1,620	64.4%	86.7%	726		Increased Decreased	8 16	10,350	40.9%	65.5%	4,453	62.2%	81.9%	2,002	106.8%	
Retail	5,396	98.0%	61.7%	831	92.7%	61.9%	274	92.9%	Other	3	14,463	97.5%	77.9%	2,536	93.8%	83.9%	601	98.2%	
Others	11	0.2%	220.0%	2	0.2%	126.6%	0	0.0%			62	0.4%	238.5%	2,000	0.4%	178.5%	001	0.0%	
Rental	85	1.5%	137.1%	62	6.9%	175.7%	13	162.5%			212	1.4%	94.2%	147	5.4%	111.5%	21	75.0%	
Business Use	13	0.2%	76.5%	2	0.2%	71.1%	13	102.070			93	0.6%	160.3%	10	0.4%	87.9%	0	10.0/0	
Blu-ray (including ULTRA HD Blu-ray)	5,505	62.4%	62.3%	897	35.6%	64.9%	287	94.1%	Increased Decreased Other	7 15 5	14,830	58.9%	78.5%	2,705	37.8%	85.2%	622	96.7%	
Total	8,827	100.0%	57.4%	2,517	100.0%	77.4%	1,013	96.8%			25,180	100.0%	72.6%	7,158	100.0%	83.2%	2,624	104.3%	
					April	Actua					# of Cum. (JanApr.)								
			VS.			VS.	# of	VS.	4.01			x						70	
	Price			Units	Share	Vear Age				whose sales	Price		VS. Voar Ago	Units				VS. Vear Ago	
Retail	Price 2 981	Share	Year Ago	Units 836	Share 41.9%	0	New Release	Year Ago	# of the company decreased/increa		Price	Share	Year Ago	Units 2 956	Share	Year Ago	New Release	Year Ago	
Retail Others	2,981	Share 73.6%	Year Ago 87.9%	836	41.9%	90.9%					10,481	Share 72.8%	Year Ago 68.2%	2,956	Share 45.8%	Year Ago 77.4%		Year Ago 82.5%	
	2,981 34	Share	Year Ago 87.9% 100.0%	836 207	41.9% 10.4%	0	New Release 201 2	Year Ago 85.5%				Share	Year Ago 68.2% 165.0%		Share 45.8% 8.9%	Year Ago 77.4% 188.7%	New Release 794	Year Ago 82.5% 100.0%	
Others	2,981	Share 73.6% 0.8%	Year Ago 87.9%	836	41.9%	90.9% 113.9%	New Release 201	Year Ago			10,481 99	Share 72.8% 0.7%	Year Ago 68.2%	2,956 575	Share 45.8%	Year Ago 77.4%	New Release 794 6	Year Ago 82.5%	
Others Rental	2,981 34 1,019	Share 73.6% 0.8% 25.2%	Year Ago 87.9% 100.0% 104.0%	836 207 951	41.9% 10.4% 47.6%	90.9% 113.9% 169.7%	New Release 201 2 467	Year Ago 85.5% - 127.9% 166.7%			10,481 99 3,699	Share 72.8% 0.7% 25.7%	Year Ago 68.2% 165.0% 79.4%	2,956 575 2,903	Share 45.8% 8.9% 45.0%	Year Ago 77.4% 188.7% 100.7%	New Release 794 6 1,857	Year Ago 82.5% 100.0% 126.1%	
Others Rental Business Use	2,981 34 1,019 15	Share 73.6% 0.8% 25.2% 0.4%	Year Ago 87.9% 100.0% 104.0% 115.4%	836 207 951 2	41.9% 10.4% 47.6% 0.1%	90.9% 113.9% 169.7% 32.2% 119.6%	New Release 201 2 467 5	Year Ago 85.5% - 127.9% 166.7%	decreased/increa Increased Decreased	6 18	10,481 99 3,699 120	Share 72.8% 0.7% 25.7% 0.8%	Year Ago 68.2% 165.0% 79.4% 80.5%	2,956 575 2,903 16	Share 45.8% 8.9% 45.0% 0.2%	Year Ago 77.4% 188.7% 100.7% 16.1%	New Release 794 6 1,857 20	Year Ago 82.5% 100.0% 126.1% 55.6%	
Others Rental Business Use DVD Video	2,981 34 1,019 15 4,049	Share 73.6% 0.8% 25.2% 0.4% 40.0%	Year Ago 87.9% 100.0% 104.0% 115.4% 91.6%	836 207 951 2 1,996	41.9% 10.4% 47.6% 0.1% 61.9%	90.9% 113.9% 169.7% 32.2%	New Release 201 2 467 5 675	Year Ago 85.5% - 127.9% 166.7% 111.9%	decreased/increa Increased Decreased	6 18	10,481 99 3,699 120 14,399	Share 72.8% 0.7% 25.7% 0.8% 40.8%	Year Ago 68.2% 165.0% 79.4% 80.5% 71.2%	2,956 575 2,903 16 6,450	Share 45.8% 8.9% 45.0% 0.2% 62.1%	Year Ago 77.4% 188.7% 100.7% 16.1% 90.8%	New Release 794 6 1,857 20 2,677	Year Ago 82.5% 100.0% 126.1% 55.6% 108.1%	
Others Rental Business Use DVD Video Retail	2,981 34 1,019 15 4,049 5,974	Share 73.6% 0.8% 25.2% 0.4% 40.0% 98.3%	Year Ago 87.9% 100.0% 104.0% 115.4% 91.6% 95.4%	836 207 951 2 1,996 1,130	41.9% 10.4% 47.6% 0.1% 61.9% 91.9%	90.9% 113.9% 169.7% 32.2% 119.6% 94.1%	New Release 201 2 467 5 675 194	Year Ago 85.5% - 127.9% 166.7% 111.9%	decreased/increa Increased Decreased	6 18	10,481 99 3,699 120 14,399 20,437	Share 72.8% 0.7% 25.7% 0.8% 40.8% 97.7%	Year Ago 68.2% 165.0% 79.4% 80.5% 71.2% 82.3%	2,956 575 2,903 16 6,450 3,667	Share 45.8% 8.9% 45.0% 0.2% 62.1% 93.2%	Year Ago 77.4% 188.7% 100.7% 16.1% 90.8% 86.8%	New Release 794 6 1,857 20 2,677 795	Year Ago 82.5% 100.0% 126.1% 55.6% 108.1% 97.1%	
Others Rental Business Use DVD Video Retail Others	2,981 34 1,019 15 4,049 5,974 19	Share 73.6% 0.8% 25.2% 0.4% 40.0% 98.3% 0.3%	Year Ago 87.9% 100.0% 104.0% 91.6% 91.6% 95.4% 73.1%	836 207 951 2 1,996 1,130 3	41.9% 10.4% 47.6% 0.1% 61.9% 91.9% 0.3%	90.9% 113.9% 169.7% 32.2% 119.6% 94.1% 57.1%	New Release 201 2 467 5 675 194 0	Year Ago 85.5% 	decreased/increa Increased Decreased	6 18	10,481 99 3,699 120 14,399 20,437 81	Share 72.8% 0.7% 25.7% 0.8% 40.8% 97.7% 0.4%	Year Ago 68.2% 165.0% 79.4% 80.5% 71.2% 82.3% 155.8%	2,956 575 2,903 16 6,450 3,667 14	Share 45.8% 8.9% 45.0% 0.2% 62.1% 93.2% 0.4%	Year Ago 77.4% 188.7% 100.7% 16.1% 90.8% 86.8% 122.2%	New Release 794 6 1,857 20 2,677 795 0	Year Ago 82.5% 100.0% 126.1% 55.6% 108.1% 97.1% 0.0%	
Others Rental Business Use DVD Video Retail Others Rental	2,981 34 1,019 15 4,049 5,974 19 82	Share 73.6% 0.8% 25.2% 0.4% 40.0% 98.3% 0.3% 1.3%	Year Ago 87.9% 100.0% 104.0% 115.4% 91.6% 95.4% 73.1% 120.6%	836 207 951 2 1,996 1,130 3 94	41.9% 10.4% 47.6% 0.1% 61.9% 91.9% 0.3% 7.7%	90.9% 113.9% 169.7% 32.2% 119.6% 94.1% 57.1% 171.8%	New Release 201 2 467 5 675 675 194 0 11	Year Ago 85.5% - 127.9% 166.7% 111.9% 93.7% - 45.8% -	decreased/increa Increased Decreased	6 18	10,481 99 3,699 120 14,399 20,437 81 294	Share 72.8% 0.7% 25.7% 0.8% 40.8% 97.7% 0.4% 1.4%	Year Ago 68.2% 165.0% 79.4% 80.5% 71.2% 82.3% 155.8% 100.3%	2,956 575 2,903 16 6,450 3,667 14 241	Share 45.8% 8.9% 45.0% 0.2% 62.1% 93.2% 0.4% 6.1%	Year Ago 77.4% 188.7% 100.7% 16.1% 90.8% 86.8% 122.2% 129.2%	New Release 794 6 1,857 20 2,677 795 0 32	Year Age 82.5% 100.0% 126.1% 55.6% 108.1% 97.1%	

					May	Actual					# of Cum. (JanMay.)									
			VS.					7S.	# of the company				/S.					VS.		
D . 1	Price	Share	Year Ago	Units	Share		New Release	Year Ago	decreased/increa	sed	Price	Share	Year Ago	Units	Share	Year Ago N		Year Ago		
Retail Others	3,220	75.4% 0.2%	115.5% 58.8%	776 18	52.3% 1.2%	<u>99.9%</u> 19.4%	137	<u>59.6%</u> 200.0%	-		13,701 109	73.4%	75.5%	3,732 593	47.0% 7.5%	81.2% 149.3%	931	78.1%		
Rental	10	23.9%	58.8% 104.7%	684	46.1%	19.4%	414	<u>200.0%</u> 97.4%			4,719	25.3%	141.6% 83.8%	3,586	45.2%	149.3%	2,271	114.3% 119.7%		
Business Use	,	23.9%	104.7%	5	40.1%	132.1%	414	400.0%	-		4,719	23.3%	83.4%	21	43.2%	20.4%	2,271	73.7%		
Dusiness ese		0.0%	103.0%	5	0.3/0	102.1/0	0	400.0/0	Increased	6	141	0.0%	00.4/0	41	0.5%	20.4/0	20	10.1/0		
DVD Video	4,271	44.7%	112.5%	1,482	59.2%	101.6%	561	85.3%	Decreased Other	17 3	18,670	41.6%	77.7%	7,932	61.5%	92.6%	3,238	103.3%		
Retail	5,110	96.6%	112.7%	957	93.7%	120.4%	129	75.4%			25,547	97.5%	87.0%	4,624	93.3%	92.1%	924	93.3%		
Others	17	0.3%	56.7%	3	0.3%	71.9%	0	-			98	0.4%	119.5%	18	0.4%	107.5%	0	0.0%		
Rental	137	2.6%	195.7%	51	5.0%	183.0%	15	750.0%			431	1.6%	118.7%	293	5.9%	136.2%	47	87.0%		
Business Use	26	0.5%	65.0%	10	1.0%	163.9%	0	-			122	0.5%	110.9%	22	0.4%	111.6%	0	-		
Blu-ray (including ULTRA HD Blu-ray)	5,290	55.3%	113.2%	1,022	40.8%	122.5%	144	83.2%	Increased Decreased	9 14	26,198	58.4%	87.5%	4,956	38.5%	94.0%	971	92.7%		
(including OLTRA TID Blu Tay)									Other	3										
Total	9,561	100.0%	112.8%	2,504	100.0%	109.2%	705	84.8%			44,868	100.0%	83.2%	12,888	100.0%	93.2%	4,209	100.6%		
					June	Actua					# of Cum. (JanJun.)									
	Price	Share	VS. Year Ago	Units	Share	VS.	# of V New Release	/S. Year Ago	# of the company decreased/increa		Price	Share	/S. Year Ago	Units	Share	/S. # Year Ago N		VS. Year Ago		
Retail	3,384	80.2%	67.9%	757	50.9%	52.2%	206	86.6%	decreased/increa	seu	17.085	74.6%	73.8%	4,489	47.7%	74.3%	1,137	79.5%		
Others	· · · ·	0.2%	21.3%	20	1.4%	23.6%	200	200.0%	-		11,000	0.5%	96.0%	613	6.5%	126.9%	1,101	125.0%		
Rental	804	19.0%	86.5%	706	47.4%	117.2%	514	112.2%			5,523	24.1%	84.2%	4,292	45.6%	105.5%	2,785	118.2%		
Business Use	23	0.5%	82.1%	4	0.3%	81.1%	22	73.3%									<i>,</i>	73.5%		
		0.0/0	04.1/0	1	0.5/0	01.1/0	22	(3.3%)			164	0.7%	83.2%	25	0.3%	23.4%	50	10.0/0		
DVD Video	4,221	38.5%	70.5%	1,487	57.1%	69.4%	744	102.3%	Increased Decreased	9 14	164 22,891	0.7%	83.2% 76.3%	25 9,420	0.3% 60.8%	23.4% 88.0%	50 3,982	103.1%		
	· · ·	38.5%	70.5%	1,487	57.1%	69.4%	744	102.3%		-	22,891	41.0%	76.3%	9,420	60.8%	88.0%	3,982	103.1%		
Retail	6,613	38.5% 98.2%	70.5% 69.8%	1,487	57.1%	69.4%	744		Decreased	14	22,891 32,160	41.0% 97.7%	76.3% 82.8%	9,420 5,702	60.8% 93.9%	88.0% 83.9%	3,982 1,091	103.1% 92.6%		
Retail Others	6,613 41	38.5% 98.2% 0.6%	70.5% 69.8% 128.1%	1,487 1,078 6	57.1% 96.5% 0.5%	69.4% 60.8% 123.8%	744 167 0	102.3%	Decreased	14	22,891 32,160 139	41.0% 97.7% 0.4%	76.3% 82.8% 121.9%	9,420 5,702 24	60.8% 93.9% 0.4%	88.0% 83.9% 111.2%	3,982 1,091 0	103.1% 92.6% 0.0%		
Retail Others Rental	6,613 41 75	38.5% 98.2% 0.6% 1.1%	70.5% 69.8% 128.1% 156.3%	1,487 1,078 6 33	57.1% 96.5% 0.5% 2.9%	69.4% 60.8% 123.8% 514.7%	744 167 0 9	102.3%	Decreased	14	22,891 32,160 139 506	41.0% 97.7% 0.4% 1.5%	76.3% 82.8% 121.9% 123.1%	9,420 5,702 24 325	60.8% 93.9% 0.4% 5.4%	88.0% 83.9% 111.2% 147.2%	3,982 1,091 0 56	103.1% 92.6%		
Retail Others	6,613 41	38.5% 98.2% 0.6%	70.5% 69.8% 128.1%	1,487 1,078 6	57.1% 96.5% 0.5%	69.4% 60.8% 123.8%	744 167 0	102.3% 88.8% - 450.0% -	Decreased	14	22,891 32,160 139	41.0% 97.7% 0.4%	76.3% 82.8% 121.9%	9,420 5,702 24	60.8% 93.9% 0.4%	88.0% 83.9% 111.2%	3,982 1,091 0	103.1% 92.6% 0.0%		

						July.	Actual	[# of (Cum. (JanJ	uly.)					
				VS.			VS.		VS.	# of the company				/S.					VS.	
	D 1	Price	Share	Year Ago	Units	Share	U	New Release	Year Ago	decreased/increa	sed	Price	Share	Year Ago	Units	Share		New Release	Year Ago	
	Retail	2,730	77.5%	64.8%	684	48.9%	60.5%	248	89.5%			19,815	75.0%	72.4%	5,173	47.8%	72.1%	1,385	81.1%	
	Others	19	0.5%	316.7%	63	4.5%	365.4% 73.1%	1 499	100.0%			138 6,262	0.5% 23.7%	106.2% 79.5%	677	6.3%	135.2%	11	122.2%	
Densis	Rental ness Use	739	21.0%	56.3%	646 5	46.2%	150.1%	499	84.6% 31.8%			,	23.7%		4,938	45.6%	99.7% 27.4%	3,284 57	111.5%	
Busir	ness Use	33	0.9%	110.0%	Э	0.4%	150.1%	(31.8%	T	6	197	0.7%	86.8%	31	0.3%	27.4%	57	63.3%	
DVD Video		3,521	34.5%	63.3%	1,399	58.3%	68.7%	755	84.8%	Increased Decreased Other	18 2	26,412	40.0%	74.2%	10,818	60.5%	84.9%	4,737	99.7%	
	Retail	6,528	97.8%	74.1%	944	94.2%	59.9%	273	118.2%			38,688	97.7%	81.2%	6,646	93.9%	79.4%	1,364	96.8%	
	Others	42	0.6%	127.3%	5	0.5%	127.9%	0	-			181	0.5%	123.1%	29	0.4%	113.8%	0	0.0%	
	Rental	64	1.0%	104.9%	48	4.8%	137.0%	4	44.4%			570	1.4%	120.8%	374	5.3%	145.8%	60	92.3%	
Busir	ness Use	42	0.6%	168.0%	5	0.5%	250.4%	0	-			166	0.4%	101.2%	27	0.4%	100.8%	0	-	
Blu-ray (including ULTRA HD)	Blu-ray)	6,676	65.5%	74.8%	1,002	41.7%	62.0%	277	115.4%	Increased Decreased Other	10 15 1	39,605	60.0%	81.8%	7,075	39.5%	81.5%	1,424	96.4%	
Total		10,197	100.0%	70.4%	2,400	100.0%	65.8%	1,032	91.3%			66,017	100.0%	78.6%	17,893	100.0%	83.5%	6,161	98.9%	
						Aug	Actual					# of Cum. (JanAug.)								
		Price		VS. Year Ago	Units	Share	VS. Year Ago		VS. Year Ago	# of the company decreased/increa		Price		/S.			VS.		VS. Year Ago	
	Retail	Price	Share	Year Ago	Units 642	Share 47.8%	Year Ago	New Release	Year Ago	# of the company decreased/increa		Price 21,733	Share	/S. Year Ago	Units	Share	VS. Year Ago	New Release	Year Ago	
	Retail Others	1,918	Share 69.4%	Year Ago 74.3%	642	47.8%	Year Ago 91.9%		Year Ago 95.3%			21,733	Share 74.5%	/S. Year Ago 72.6%	Units 5,814	Share 47.8%	VS. Year Ago 73.8%	New Release 1,712	Year Ago 83.5%	
			Share	Year Ago			Year Ago	New Release 327	Year Ago				Share	/S. Year Ago	Units	Share	VS. Year Ago	New Release	Year Ago	
Busir	Others	1,918 10	Share 69.4% 0.4%	Year Ago 74.3% 27.0%	642 37	47.8% 2.7%	Year Ago 91.9% 18.7%	New Release 327 3	Year Ago 95.3% 150.0%			21,733 148	Share 74.5% 0.5%	/S. Year Ago 72.6% 88.6%	Units 5,814 713	Share 47.8% 5.9%	VS. Year Ago 73.8% 102.2%	New Release 1,712 14	Year Ago 83.5% 127.3%	
Busir DVD Video	Others Rental	1,918 10 805	Share 69.4% 0.4% 29.1%	Year Ago 74.3% 27.0% 87.1%	642 37 658	47.8% 2.7% 49.0%	Year Ago 91.9% 18.7% 108.0%	New Release 327 3 505	Year Ago 95.3% 150.0% 113.2% 266.7%			21,733 148 7,067	Share 74.5% 0.5% 24.2%	/S. Year Ago 72.6% 88.6% 80.3%	Units 5,814 713 5,596	Share 47.8% 5.9% 46.0%	VS. Year Ago 73.8% 102.2% 100.6%	New Release 1,712 14 3,789	Year Ago 83.5% 127.3% 111.7%	
	Others Rental	1,918 10 805 31	Share 69.4% 0.4% 29.1% 1.1%	Year Ago 74.3% 27.0% 87.1% 79.5%	642 37 658 6 1,343	47.8% 2.7% 49.0% 0.5% 63.9%	Year Ago 91.9% 18.7% 108.0% 41.0% 88.3%	New Release 327 3 505 8	Year Ago 95.3% 150.0% 113.2% 266.7% 106.2%	decreased/increa Increased Decreased	⁵⁸⁰ 7 16	21,733 148 7,067 228 29,176	Share 74.5% 0.5% 24.2% 0.8%	/S. Year Ago 72.6% 88.6% 80.3% 85.7% 74.5%	Units 5,814 713 5,596 37 12,161	Share 47.8% 5.9% 46.0% 0.3% 60.8%	VS. Year Ago 73.8% 102.2% 100.6% 29.1% 85.3%	New Release 1,712 14 3,789 65	Year Ago 83.5% 127.3% 111.7% 69.9%	
	Others Rental ness Use	1,918 10 805 31 2,764	Share 69.4% 0.4% 29.1% 1.1% 41.3%	Year Ago 74.3% 27.0% 87.1% 79.5% 77.2%	642 37 658 6	47.8% 2.7% 49.0% 0.5%	Year Ago 91.9% 18.7% 108.0% 41.0%	New Release 327 3 505 8 843	Year Ago 95.3% 150.0% 113.2% 266.7%	decreased/increa Increased Decreased	⁵⁸⁰ 7 16	21,733 148 7,067 228	Share 74.5% 0.5% 24.2% 0.8% 40.1%	7S. Year Ago 72.6% 88.6% 80.3% 85.7%	Units 5,814 713 5,596 37	Share 47.8% 5.9% 46.0% 0.3%	VS. Year Ago 73.8% 102.2% 100.6% 29.1%	New Release 1,712 14 3,789 65 5,580	Year Ago 83.5% 127.3% 111.7% 69.9% 100.6%	
	Others Rental ness Use Retail	1,918 10 805 31 2,764 3,840	Share 69.4% 0.4% 29.1% 1.1% 41.3% 97.6%	Year Ago 74.3% 27.0% 87.1% 79.5% 77.2% 66.9%	642 37 658 6 1,343 721	47.8% 2.7% 49.0% 0.5% 63.9% 95.1%	Year Ago 91.9% 18.7% 108.0% 41.0% 88.3% 74.8%	New Release 327 3 505 8 843 261	Year Ago 95.3% 150.0% 113.2% 266.7% 106.2%	decreased/increa Increased Decreased	⁵⁸⁰ 7 16	21,733 148 7,067 228 29,176 42,528	Share 74.5% 0.5% 24.2% 0.8% 40.1% 97.7%	7S. Year Ago 72.6% 88.6% 80.3% 85.7% 74.5% 79.7%	Units 5,814 713 5,596 37 12,161 7,367	Share 47.8% 5.9% 46.0% 0.3% 60.8% 94.0%	VS. Year Ago 73.8% 102.2% 100.6% 29.1% 85.3% 78.9%	New Release 1,712 14 3,789 65 5,580 1,625	Year Ago 83.5% 127.3% 111.7% 69.9% 100.6% 93.9%	
DVD Video	Others Rental ness Use Retail Others	1,918 10 805 31 2,764 3,840 10	Share 69.4% 0.4% 29.1% 1.1% 41.3% 97.6% 0.3%	Year Ago 74.3% 27.0% 87.1% 79.5% 77.2% 66.9% 43.5%	642 37 658 6 1,343 721 3	47.8% 2.7% 49.0% 0.5% 63.9% 95.1% 0.3%	Year Ago 91.9% 18.7% 108.0% 41.0% 88.3% 74.8% 82.3%	New Release 327 3 505 8 843 261 0	Year Ago 95.3% 150.0% 113.2% 266.7% 106.2% 81.3%	decreased/increa Increased Decreased	⁵⁸⁰ 7 16	21,733 148 7,067 228 29,176 42,528 191	Share 74.5% 0.5% 24.2% 0.8% 40.1% 97.7% 0.4%	 Year Ago Year Ago 72.6% 88.6% 80.3% 85.7% 74.5% 79.7% 112.4% 	Units 5,814 713 5,596 37 12,161 7,367 31	Share 47.8% 5.9% 46.0% 0.3% 60.8% 94.0% 0.4%	VS. Year Ago 73.8% 102.2% 100.6% 29.1% 85.3% 78.9% 110.4%	New Release 1,712 14 3,789 65 5,580 1,625 0	Year Ago 83.5% 127.3% 111.7% 69.9% 100.6% 93.9% 0.0%	
DVD Video	Others Rental ness Use Retail Others Rental ness Use	1,918 10 805 31 2,764 3,840 10 61	Share 69.4% 0.4% 29.1% 1.1% 41.3% 97.6% 0.3% 1.5%	Year Ago 74.3% 27.0% 87.1% 79.5% 77.2% 66.9% 43.5% 117.3%	642 37 658 6 1,343 721 3 30	47.8% 2.7% 49.0% 0.5% 63.9% 95.1% 0.3% 4.0%	Year Ago 91.9% 18.7% 108.0% 41.0% 88.3% 74.8% 82.3% 118.5%	New Release 327 3 505 8 8 843 261 0 7	Year Ago 95.3% 150.0% 113.2% 266.7% 106.2% 81.3% - 87.5% -	decreased/increa Increased Decreased	⁵⁸⁰ 7 16	21,733 148 7,067 228 29,176 42,528 191 631	Share 74.5% 0.5% 24.2% 0.8% 40.1% 97.7% 0.4% 1.4%	 Year Ago Year Ago 72.6% 88.6% 80.3% 85.7% 74.5% 79.7% 112.4% 120.4% 	Units 5,814 713 5,596 37 12,161 7,367 31 404	Share 47.8% 5.9% 46.0% 0.3% 60.8% 94.0% 0.4% 5.2%	VS. Year Ago 73.8% 102.2% 100.6% 29.1% 85.3% 85.3% 78.9% 110.4% 143.3%	New Release 1,712 14 3,789 65 5,580 1,625 0 67	Year Ago 83.5% 127.3% 111.7% 69.9% 100.6% 93.9% 0.0%	

					Sep 4	Actual					# of Cum. (JanSep.)								
			VS.			VS.			# of the company				7S.					VS.	
	Price	Share	Year Ago	Units	Share	U U	New Release	0	decreased/increa	sed	Price	Share	Year Ago	Units	Share		New Release	Year Ago	
Retail	3,082	78.3%	116.0%	776	40.4%	112.8%	163	82.3%			24,815	74.9%	76.1%	6,591	46.8%	77.0%	1,875	83.4%	
Others	46	1.2%	1533.3%	587	30.5%	18601.3%	3	-			194	0.6%	114.1%	1,300	9.2%	185.5%	17	154.5%	
Rental	779	19.8%	87.8%	556	28.9%	72.5%	399	84.4%			7,846	23.7%	81.0%	6,152	43.7%	97.2%	4,188	108.4%	
Business Use	30	0.8%	100.0%	5	0.2%	135.1%	5	125.0%	, I		258	0.8%	87.2%	42	0.3%	31.9%	70	72.2%	
DVD Video	3,937	30.5%	110.1%	1,924	56.4%	131.6%	570	84.4%	Increased Decreased Other	11 12 3	33,113	38.7%	77.5%	14,085	60.2%	89.6%	6,150	98.9%	
Retail	8,876	99.1%	199.3%	1,454	97.9%	190.5%	188	96.4%			51,404	97.9%	88.9%	8,821	94.7%	87.4%	1,813	94.2%	
Others	4	0.0%	14.8%	1	0.1%	26.0%	0	-			195	0.4%	99.0%	33	0.4%	98.3%	0	0.0%	
Rental	78	0.9%	288.9%	27	1.8%	49.1%	3	100.0%			709	1.4%	128.7%	430	4.6%	128.1%	70	92.1%	
Business Use	2	0.0%	14.3%	4	0.2%	231.6%	1	-			193	0.4%	86.2%	35	0.4%	102.0%	1	-	
Blu-ray (including ULTRA HD Blu-ray)	8,960	69.5%	198.1%	1,485	43.6%	180.3%	192	97.0%	Increased Decreased Other	12 11 3	52,501	61.3%	89.3%	9,319	39.8%	88.8%	1,884	94.0%	
Total	12,897	100.0%	159.2%	3,409	100.0%	149.1%	762	87.3%			85,614	100.0%	84.3%	23,404	100.0%	89.2%	8,034	97.7%	
					Oct A	Actual					# of Cum. (JanOct.)								
	Price	Share	VS. Year Ago	Units	Share	VS.	# of New Release		# of the company decreased/increa		Price	Share	7S. Year Ago	Units	Share		≠ of New Release	VS. Year Ago	
Retail	2,620	74.5%	87.9%	658	46.3%	81.3%	188	94.0%	decreased/mcrea	seu	27,435	74.9%	77.1%	7,249	46.8%	77.3%	2.063	84.3%	
Others	2,020	0.2%	50.0%	32	2.2%	50.0%	3	150.0%			21,435	0.5%	109.2%	1,332	8.6%	174.2%	2,003	153.8%	
Rental	858	24.4%	73.3%	726	51.1%	83.8%	251	51.4%			8,704	23.8%	80.2%	6,878	44.4%	95.6%	4,439	102.0%	
Business Use	31	0.9%	103.3%	4	0.3%	91.1%	1	3.6%			289	0.8%	88.7%	46	0.3%	33.7%	71	56.8%	
DVD Video	3,516	36.8%	83.8%	1,420	55.7%	81.4%	443		Increased Decreased Other	10 13 3	36,629	38.5%	78.0%	15,505	59.7%	88.8%	6,593	95.0%	
Retail	5,987	99.1%	91.5%	1,085	96.1%	99.1%	180	104.0%			57,391	98.0%	89.1%	9,906	94.8%	88.5%	1,993	95.0%	
Others	17	0.3%	48.6%	3	0.3%	55.8%	0	-			212	0.4%	91.4%	36	0.3%	92.1%	0	0.0%	
Rental	39	0.6%	62.9%	41	3.6%	62.7%	5	38.5%			748	1.3%	122.0%	471	4.5%	117.6%	75	84.3%	
Business Use	1	0.0%	12.5%	0	0.0%	16.0%	0	0.0%			194	0.3%	83.6%	35	0.3%	97.2%	1	100.0%	
Blu-ray (including ULTRA HD Blu-ray)	6,044	63.2%	90.9%	1,129	44.3%	96.7%	185	98.9%	Increased Decreased Other	12 12 2	58,545	61.5%	89.4%	10,448	40.3%	89.6%	2,069	94.4%	
	9,560	100.0%	88.2%	2,549	100.0%	87.5%	628	69.4%				100.0%	84.7%	25,953	100.0%	89.1%	8,662	94.9%	

						Nov	Actual							# of (Cum. (JanN	Jov.)			
				VS.			VS.		VS.	# of the company	whose sales			7S.					VS.	
	7	Price	Share	Year Ago	Units	Share	0	New Release	Year Ago	decreased/increa	sed	Price	Share	Year Ago	Units	Share	Year Ago		Year Ago	
	Retail	2,579	77.7%	109.8%	686	49.3%	101.7%	185	101.6%			30,014	75.1%	79.2%	7,934	47.0%	79.0%	2,248	85.5%	
	Others	5	0.2%	50.0%	24	1.7%	107.8%	1	100.0%			206	0.5%	106.2%	1,356	8.0%	172.4%	21	150.0%	
	Rental	701	21.1%	67.3% 89.2%	678	48.7%	80.4%	266	58.2% 125.0%			9,405 322	23.5%	79.1%	7,557 50	44.7%	94.0%	4,705	97.8% 58.9%	
	Business Use	33	1.0%	89.2%	4	0.3%	108.4%	5	125.0%	T	9	322	0.8%	88.7%	50	0.3%	35.7%	76	58.9%	
DVD Video		3,318	36.8%	96.6%	1,392	57.7%	90.2%	457	71.0%	Increased Decreased Other	9 14 3	39,947	38.3%	79.3%	16,897	59.6%	88.9%	7,050	93.0%	
	Retail	5,548	97.6%	107.7%	968	94.7%	118.4%	166	86.9%			62,939	98.0%	90.5%	10,874	94.8%	90.6%	2,159	94.3%	
	Others	90	1.6%	128.6%	8	0.8%	85.3%	0	-			302	0.5%	100.0%	44	0.4%	90.8%	0	0.0%	
	Rental	28	0.5%	30.8%	43	4.3%	47.2%	6	42.9%			776	1.2%	110.2%	514	4.5%	104.4%	81	78.6%	
	Business Use	21	0.4%	525.0%	3	0.3%	331.0%	0	-			215	0.3%	91.1%	38	0.3%	102.4%	1	100.0%	
Blu-ray (including ULT)	'RA HD Blu-ray)	5,687	63.2%	107.0%	1,022	42.3%	111.1%	172	83.9%	Increased Decreased Other	12 11 3	64,232	61.7%	90.7%	11,470	40.4%	91.1%	2,241	93.5%	
Total		9,005	100.0%	102.9%	2,414	100.0%	98.0%	629	74.1%			104,179	100.0%	86.0%	28,367	100.0%	89.8%	9,291	93.1%	
						Dec 4	Actual					# of Cum. (JanDec.)								
		Price	Share	VS. Year Ago	Units	Share	VS. Voar Ago	# of New Release	VS. Voar Ago	# of the company decreased/increa		Price	Share	/S. Year Ago	Units	Share		# of New Release	VS. Year Ago	
	Retail	2,943			799	56.2%	70.0%		8	uccreased merea	iocu	11100	onare						9	
			80.2%	63.9%				228	85.1%			32 957	75.6%				0	2 476		
	Others	4	80.2%	63.9% 26.7%				228	85.1%			32,957 210	75.6%	77.5%	8,734	47.7%	78.1%	2,476 23	85.4% 143.8%	
	Others Rental	4 690	80.2% 0.1% 18.8%	63.9% 26.7% 71.0%	135 11 608	0.8%	34.5%		85.1% 100.0% 54.0%			32,957 210 10,095	75.6% 0.5% 23.1%				0	2,476 23 4,964	85.4% 143.8% 93.8%	
		4	0.1%	26.7%	11	0.8%	34.5%	2	100.0%			210	0.5%	77.5% 100.5%	8,734 1,367	47.7% 7.5%	78.1% 167.0%	23	143.8%	
DVD Video	Rental	4 690	0.1% 18.8%	26.7% 71.0%	11 608	0.8% 42.7%	34.5% 95.6%	2 259	100.0% 54.0% 100.0%	Increased Decreased Other	$11\\13\\2$	210 10,095	0.5% 23.1%	77.5% 100.5% 78.5%	8,734 1,367 8,164	47.7% 7.5% 44.6%	78.1% 167.0% 94.1%	23 4,964	143.8% 93.8%	
	Rental	4 690 33	0.1% 18.8% 0.9%	26.7% 71.0% 113.8%	11 608 4	0.8% 42.7% 0.3%	34.5% 95.6% 70.9%	2 259 2	100.0% 54.0% 100.0%	Decreased	13	210 10,095 355	0.5% 23.1% 0.8%	77.5% 100.5% 78.5% 90.6%	8,734 1,367 8,164 54	47.7% 7.5% 44.6% 0.3%	78.1% 167.0% 94.1% 37.1%	23 4,964 78	143.8% 93.8% 59.5%	
	Rental Business Use	4 690 33 3,670	0.1% 18.8% 0.9% 34.5%	26.7% 71.0% 113.8% 65.3%	11 608 4 1,422	0.8% 42.7% 0.3% 54.4%	34.5% 95.6% 70.9% 78.3%	2 259 2 491	100.0% 54.0% 100.0% 65.3%	Decreased	13	210 10,095 355 43,617	0.5% 23.1% 0.8% 38.0%	77.5% 100.5% 78.5% 90.6% 77.9%	8,734 1,367 8,164 54 18,319	47.7% 7.5% 44.6% 0.3% 59.1%	78.1% 167.0% 94.1% 37.1% 88.0%	23 4,964 78 7,541	143.8% 93.8% 59.5% 90.5%	
	Rental Business Use Retail	4 690 33 3,670 6,873	0.1% 18.8% 0.9% 34.5% 98.6%	26.7% 71.0% 113.8% 65.3% 68.9%	11 608 4 1,422 1,147	0.8% 42.7% 0.3% 54.4% 96.2%	34.5% 95.6% 70.9% 78.3% 61.5%	2 259 2 491 275	100.0% 54.0% 100.0% 65.3%	Decreased	13	210 10,095 355 43,617 69,812	0.5% 23.1% 0.8% 38.0% 98.0%	77.5% 100.5% 78.5% 90.6% 77.9% 87.8%	8,734 1,367 8,164 54 18,319 12,022	47.7% 7.5% 44.6% 0.3% 59.1% 94.9%	78.1% 167.0% 94.1% 37.1% 88.0% 86.7%	23 4,964 78 7,541 2,434	143.8% 93.8% 59.5% 90.5% 95.2%	
DVD Video	Rental Business Use Retail Others	4 690 33 3,670 6,873 22	0.1% 18.8% 0.9% 34.5% 98.6% 0.3%	26.7% 71.0% 113.8% 65.3% 68.9% 44.0%	11 608 4 1,422 1,147 3	0.8% 42.7% 0.3% 54.4% 96.2% 0.3%	34.5% 95.6% 70.9% 78.3% 61.5% 46.6%	2 259 2 491 275 0	100.0% 54.0% 100.0% 65.3% 102.6%	Decreased	13	210 10,095 355 43,617 69,812 324	0.5% 23.1% 0.8% 38.0% 98.0% 0.5%	77.5% 100.5% 78.5% 90.6% 77.9% 87.8% 92.0%	8,734 1,367 8,164 54 18,319 12,022 47	47.7% 7.5% 44.6% 0.3% 59.1% 94.9% 0.4%	78.1% 167.0% 94.1% 37.1% 88.0% 86.7% 84.9%	23 4,964 78 7,541 2,434 0	143.8% 93.8% 59.5% 90.5% 95.2% 0.0%	
DVD Video	Rental Business Use Retail Others Rental	4 690 33 3,670 6,873 22	0.1% 18.8% 0.9% 34.5% 98.6% 0.3% 1.0%	26.7% 71.0% 113.8% 65.3% 68.9% 44.0% 71.6%	11 608 4 1,422 1,147 3 41	0.8% 42.7% 0.3% 54.4% 96.2% 0.3% 3.4%	34.5% 95.6% 70.9% 78.3% 61.5% 46.6% 61.0%	2 259 2 491 275 0 3	100.0% 54.0% 100.0% 65.3% 102.6% - 13.6% -	Decreased	13	210 10,095 355 43,617 69,812 324 844	0.5% 23.1% 0.8% 38.0% 98.0% 0.5% 1.2%	77.5% 100.5% 78.5% 90.6% 77.9% 87.8% 92.0% 105.6%	8,734 1,367 8,164 54 18,319 12,022 47 555	47.7% 7.5% 44.6% 0.3% 59.1% 94.9% 0.4% 4.4%	78.1% 167.0% 94.1% 37.1% 88.0% 86.7% 84.9% 99.2%	23 4,964 78 7,541 2,434 0	143.8% 93.8% 59.5% 90.5% 95.2% 0.0% 67.2%	