

# JVA Monthly Data 2019

Price MM Yen  
Units 000

	January Actual									# of Cum. (Jan.-Jan.)								
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	
Retail	4,776	61.8%	92.8%	1,300	42.0%	103.8%	251	77.5%		4,776	61.8%	92.8%	1,300	42.0%	103.8%	251	77.5%	
Others	44	0.6%	146.7%	234	7.6%	285.5%	6	200.0%		44	0.6%	146.7%	234	7.6%	285.5%	6	200.0%	
Rental	2,866	37.1%	104.4%	1,553	50.2%	102.2%	368	91.5%		2,866	37.1%	104.4%	1,553	50.2%	102.2%	368	91.5%	
Business Use	45	0.6%	100.0%	6	0.2%	8.5%	9	15.5%		45	0.6%	100.0%	6	0.2%	8.5%	9	15.5%	
DVD Video	7,731	50.7%	97.1%	3,093	68.9%	105.7%	634	80.6%	Increased 14 Decreased 12 Other 3	7,731	50.7%	97.1%	3,093	68.9%	105.7%	634	80.6%	
Retail	7,112	94.7%	124.2%	1,181	84.7%	115.3%	191	102.7%		7,112	94.7%	124.2%	1,181	84.7%	115.3%	191	102.7%	
Others	38	0.5%	165.2%	6	0.5%	189.0%	1	—		38	0.5%	165.2%	6	0.5%	189.0%	1	—	
Rental	356	4.7%	122.3%	207	14.8%	256.0%	22	169.2%		356	4.7%	122.3%	207	14.8%	256.0%	22	169.2%	
Business Use	6	0.1%	300.0%	1	0.0%	170.9%	0	—		6	0.1%	300.0%	1	0.0%	170.9%	0	—	
Blu-ray (including ULTRA HD Blu-ray)	7,512	49.3%	124.3%	1,394	31.1%	125.8%	214	107.5%	Increased 18 Decreased 9 Other 2	7,512	49.3%	124.3%	1,394	31.1%	125.8%	214	107.5%	
Total	15,243	100.0%	108.8%	4,487	100.0%	111.2%	848	86.0%		15,243	100.0%	108.8%	4,487	100.0%	111.2%	848	86.0%	

※Shipment of video software attached to other products such as magazines, comics, food, special route are added as "others"