

# JVA Monthly Data 2018

Price MM Yen  
Units 000

	January Actual									# of Cum. (Jan.-Jan.)								
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	
Retail	5,144	64.6%	115.5%	1,253	42.8%	100.1%	324	109.1%		5,144	64.6%	115.5%	1,253	42.8%	100.1%	324	109.1%	
Others	30	0.4%	230.8%	82	2.8%	105.4%	3	18.8%		30	0.4%	230.8%	82	2.8%	105.4%	3	18.8%	
Rental	2,745	34.5%	100.7%	1,520	51.9%	79.6%	402	126.8%		2,745	34.5%	100.7%	1,520	51.9%	79.6%	402	126.8%	
Business Use	45	0.6%	56.3%	71	2.4%	454.5%	58	170.6%		45	0.6%	56.3%	71	2.4%	454.5%	58	170.6%	
DVD Video	7,964	56.9%	109.5%	2,926	72.5%	90.0%	787	118.5%	Increased 12 Decreased 16 Other 2	7,964	56.9%	109.5%	2,926	72.5%	90.0%	787	118.5%	
Retail	5,727	94.8%	116.1%	1,024	92.4%	116.2%	186	89.4%		5,727	94.8%	116.1%	1,024	92.4%	116.2%	186	89.4%	
Others	23	0.4%	230.0%	3	0.3%	167.3%	0	—		23	0.4%	230.0%	3	0.3%	167.3%	0	—	
Rental	291	4.8%	129.9%	81	7.3%	67.1%	13	162.5%		291	4.8%	129.9%	81	7.3%	67.1%	13	162.5%	
Business Use	2	0.0%	100.0%	0	0.0%	103.4%	0	—		2	0.0%	100.0%	0	0.0%	103.4%	0	—	
Blu-ray (including ULTRA HD Blu-ray)	6,043	43.1%	116.9%	1,109	27.5%	110.4%	199	92.1%	Increased 14 Decreased 14 Other 2	6,043	43.1%	116.9%	1,109	27.5%	110.4%	199	92.1%	
Total	14,007	100.0%	112.6%	4,035	100.0%	94.8%	986	112.0%		14,007	100.0%	112.6%	4,035	100.0%	94.8%	986	112.0%	

※Shipment of video software attached to other products such as magazines, comics, food, special route are added as "others"